

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L4	4	(US-6169542-\$ or US-6704930-\$ or US-6588013-\$ or US-6941573-\$).did.	USPAT	OR	ON	2009/12/15 13:18
L5	4	L4 and ((associat\$3 connect\$3 relat\$3 link\$3 correlat\$3 unit\$3 combin\$3 (join\$3 near together) (group\$3 near together) mix\$3) with (advertis\$6 promotion incentive messag\$3 campaign content))	US_PGPUB; USPAT	OR	ON	2009/12/15 13:18
L6	1	L4 and ((associat\$3 connect\$3 relat\$3 link\$3 correlat\$3 unit\$3 combin\$3 (join\$3 near together) (group\$3 near together) mix\$3) with (advertis\$6 promotion incentive messag\$3 campaign content) with (geography geographical country continent area region city state street address vicinit\$3 position district count \$3 section province expanse constituenc\$3 borough territor\$3 zone locale localit\$3))	US_PGPUB; USPAT	OR	ON	2009/12/15 13:29
L7	1	(US-20050060745-\$).did.	US_PGPUB	OR	ON	2009/12/15 14:03
L8	1	7 and (zone near identif\$3)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/15 14:04

L9	2	L4 and ((associat\$3 connect\$3 relat\$3 link\$3 correlat\$3 unit\$3 combin\$3 (join\$3 near together) (group\$3 near together) mix\$3) same (adverti\$6 promotion incentive messag\$3 campaign content) same (geography geographical country continent area region city state street address vicinit\$3 position district count\$3 section province expanse constituenc\$3 borough territor\$3 zone locale localit\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 14:06
L10	4	L4 and (geography geographical country continent area region city state street address vicinit\$3 position district count\$3 section province expanse constituenc\$3 borough territor\$3 zone locale localit\$3)	US-PGPUB; USPAT	OR	ON	2009/12/15 14:38
L11	5	(US-20030154128-\$ or US-20020123928-\$).did. or (US-6169542-\$ or US-6588013-\$ or US-6941573-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/15 14:39
L12	5	11 and (geography geographical country continent area region city state street address vicinit\$3 position district count\$3 section province expanse constituenc\$3 borough territor\$3 zone locale localit\$3)	US-PGPUB; USPAT	OR	ON	2009/12/15 14:39
L13	5	11 and ((program show movie infomercial commercial messag\$3 information) with (geography geographical country continent area region city state street address vicinit\$3 position district count\$3 section province expanse constituenc\$3 borough territor\$3 zone locale localit\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 14:40

L14	1	11 and ((request\$3 ask\$3 demand\$3 (apply\$3 near for) (applied near for) (call\$3 near for)) with (geography geographical country continent area region city state street address vicinit\$3 position district count\$3 section province expanse constituency\$3 borough territory\$3 zone locale localit\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 14:42
L15	1	11 and ((request\$3 ask\$3 demand\$3 (apply\$3 near for) (applied near for) (call\$3 near for)) same (geography geographical country continent area region city state street address vicinit\$3 position district count\$3 section province expanse constituency\$3 borough territory\$3 zone locale localit\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 14:43
L16	17	(US-20030154128-\$ or US-20030006911-\$ or US-20050060745-\$ or US-20030058707-\$ or US-20040117819-\$ or US-20030039465-\$ or US-20020123928-\$ or US-20040128198-\$).did. or (US-5897623-\$ or US-7146630-\$ or US-6201536-\$ or US-6363411-\$ or US-6418461-\$ or US-6169542-\$ or US-6704930-\$ or US-6588013-\$ or US-6941573-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/15 15:14

L17	35	("20010032333" "20020010679" "20020087980" "20020090198" "20020123928" "20020144262" "20020161609" "20020178447" "20020184047" "20030006911" "20030007516" "20030040962" "20030050834" "20030074661" "20030130887" "20030154128" "20040034874" "20040128198" "20050097599" "20090030802" "5659350" "5659653" "5682195" "5897623" "5990927" "6154771" "6169542" "6588013" "6704930" "6756997" "6941573" "7146630" "7212979" "7260823" "7343614").PN.	US-PGPUB; USPAT	OR	ON	2009/12/15 15:15
L18	7	16 not L17	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/15 15:15
L29	1	L17 and nathaniel.in.	US-PGPUB; USPAT	OR	ON	2009/12/15 15:46
S2	14	((STEVEN) near2 (RIEDL)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 10:25
S3	16	((ERIK) near2 (URDANG)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 10:25
S4	8	((TOM) near2 (GONDER)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 10:27
S5	9	((BRYAN) near2 (SANTANGELO)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 10:27
S6	5	((BRAD) near2 (JORDAN)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 10:27

S7	35	("20010032333" "20020010679" "20020087980" "20020090198" "20020123928" "20020144262" "20020161609" "20020178447" "20020184047" "20030006911" "20030007516" "20030040962" "20030050834" "20030074661" "20030130887" "20030154128" "20040034874" "20040128198" "20050097599" "20090030802" "5659350" "5659653" "5682195" "5897623" "5990927" "6154771" "6169542" "6588013" "6704930" "6756997" "6941573" "7146630" "7212979" "7260823" "7343614").PN.	US-PGPUB; USPAT	OR	ON	2009/12/10 13:13
S8	0	S7 and ((expr\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with (advertis\$6 promotion content incentive campaign message\$3) with (replacement substitut\$3 swap\$4 trad\$3 change\$3 (us\$3 near instead) exchange\$3 switch\$3 interchang\$3 (take\$3 near the near place near of) supplant\$3) with (geograph\$4 topograph\$4 (natural near feature) characteristic layout))	US-PGPUB; USPAT	OR	ON	2009/12/10 13:13

S9	0	S7 and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same (adverti\$6 promotion content incentive campaign messag\$3) same (replac\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3) same (geograph\$4 topograph\$4 (natural near feature) characteristic layout))	US-PGPUB; USPAT	OR	ON	2009/12/10 13:14
S10	23	S7 and (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) and (adverti\$6 promotion content incentive campaign messag\$3) and (replac\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3) and (geograph\$4 topograph\$4 (natural near feature) characteristic layout))	US-PGPUB; USPAT	OR	ON	2009/12/10 13:15
S11	14	S7 and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same (adverti\$6 promotion content incentive campaign messag\$3) same (replac\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/10 13:18

S12	28	S7 and ((expr\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same (adverti\$6 promotion content incentive campaign messag\$3))	US-PGPUB; USPAT	OR	ON	2009/12/10 13:23
S13	23	S7 and ((expr\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with (adverti\$6 promotion content incentive campaign messag\$3))	US-PGPUB; USPAT	OR	ON	2009/12/10 13:25
S14	17	S7 and ((expr\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with (adverti\$6 promotion content incentive campaign messag\$3)) and (geograph\$4 topograph \$4 (natural near feature) characteristic layout)	US-PGPUB; USPAT	OR	ON	2009/12/10 14:23
S15	321	((expr\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with (adverti\$6 promotion content incentive campaign messag\$3) with (replac \$3 replacement substitut \$3 swap\$4 trad\$3 chang \$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3) with (geograph\$4 topograph \$4 (natural near feature) characteristic layout))	US-PGPUB; USPAT	OR	ON	2009/12/10 14:24

S16	149	((expr\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with (advertis\$6 promotion content incentive campaign messag\$3) with (replac\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3) with (geograph\$4 topograph\$4 (natural near feature) characteristic layout))	USPAT	OR	ON	2009/12/10 14:24
S17	14	((STEVEN) near2 (RIEDL)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 14:25
S18	16	((ERIK) near2 (URDANG)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 14:25
S19	8	((TOM) near2 (GONDER)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 14:25
S20	9	((BRYAN) near2 (SANTANGELO)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 14:25
S21	5	((BRAD) near2 (JORDAN)).INV.	US-PGPUB; USPAT	OR	ON	2009/12/10 14:25
S22	0	(S17 S18 S19 S20 S21) and S16	USPAT	OR	ON	2009/12/10 14:25
S23	1	(US-20050060745-\$).did.	US-PGPUB	OR	ON	2009/12/10 15:04
S24	1	S23 and target\$3 and algorithm and calculat\$3	US-PGPUB; USPAT	OR	ON	2009/12/10 15:27
S25	2825	("video on demand" "VOD") with (advertis\$6 promotion messag\$3 content campaign))	US-PGPUB; USPAT	OR	ON	2009/12/10 15:39
S26	430	("video on demand" "VOD") with (advertis\$6 promotion messag\$3 content campaign) with (target\$3 objective goal aim\$3 direct\$3 intend\$3 (hom\$3 near in) (seek\$3 near out) pursu\$3))	US-PGPUB; USPAT	OR	ON	2009/12/10 16:24

S27	34	("video on demand" "VOD") with (adverti\$6 promotion messag\$3 content campaign) with (target\$3 objective goal aim\$3 direct\$3 intend\$3 (hom\$3 near in) (seek\$3 near out) pursu\$3) with (playlist programming mixtape jukebox schedul \$3))	US-PGPUB; USPAT	OR	ON	2009/12/10 16:28
S28	4	("5682195" "5734853" "5600364" "6201536").pn.	USPAT	OR	ON	2009/12/10 16:57
S29	1	(US-20050060745-\$).did.	US-PGPUB	OR	ON	2009/12/14 07:46
S30	1	S29 and segment\$3 and calculat\$3 and zon\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 07:47
S31	1	S29 and segment\$3 and calculat\$3 and zon\$3 and "time shifted"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 07:49
S32	1	(US-20050060745-\$).did.	US-PGPUB	OR	ON	2009/12/14 09:05
S33	1	S32 and avail	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 09:05
S34	1	(US-6201536-\$).did.	USPAT	OR	ON	2009/12/14 09:06
S35	0	S34 and avail	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 09:06
S36	1	S34 and slot	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 09:06

S37	6	(US-20030154128-\$ or US-20030006911-\$ or US-20050060745-\$).did. or (US-5897623-\$ or US-7146630-\$ or US-6201536-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/14 09:10
S38	0	S37 and bid	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 09:10
S39	1	S37 and avail	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 09:11
S40	302	((program show agenda plan list (lin\$3 near up)) with (advertis\$6 promotion incentive content messag\$3 campaign) with (address \$3 locat\$3) with (replac\$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) with (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)))	US-PGPUB; USPAT	OR	ON	2009/12/14 09:19
S41	0	((program show agenda plan list (lin\$3 near up)) with (advertis\$6 promotion incentive content messag\$3 campaign) with (address \$3 locat\$3) with (replac\$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) with (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with video with ((tim\$3 near shift) record\$3	US-PGPUB; USPAT	OR	ON	2009/12/14 09:22

		prerecord\$3) with playlist)				
S42	0	((program show agenda plan list (lin\$3 near up)) with (advertisi\$6 promotion incentive content messag\$3 campaign) with (address \$3 locat\$3) with (replac \$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang \$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) with (expir \$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with video with ((tim\$3 near shift) record\$3 prerecord\$3) same playlist	US-PGPUB; USPAT	OR	ON	2009/12/14 09:23
S43	0	((program show agenda plan list (lin\$3 near up)) with (advertisi\$6 promotion incentive content messag\$3 campaign) with (address \$3 locat\$3) with (replac \$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang \$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) with (expir \$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with video with ((tim\$3 near shift) record\$3 prerecord\$3) and playlist	US-PGPUB; USPAT	OR	ON	2009/12/14 09:23

S44	58	((program show agenda plan list (lin\$3 near up)) same (advertis\$6 promotion incentive content messag\$3 campaign) same (address \$3 locat\$3) same (replac\$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) same (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same video same ((tim\$3 near shift) record \$3 prerecord\$3) and playlist	US-PGPUB; USPAT	OR	ON	2009/12/14 09:25
S45	54	((program show agenda plan list (lin\$3 near up)) same (advertis\$6 promotion incentive content messag\$3 campaign) same (address \$3 locat\$3) same (replac\$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) same (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same video same ((tim\$3 near shift) record \$3 prerecord\$3) and playlist and ((settop near box) (set near top near box) (headend near facility) headend cable television)	US-PGPUB; USPAT	OR	ON	2009/12/14 09:31

S46	0	((program show agenda plan list (lin\$3 near up)) same (adverti\$6 promotion incentive content messag\$3 campaign) same (address \$3 locat\$3) same (replac \$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang \$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) same (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same video same ((tim\$3 near shift) record \$3 prerecord\$3) and playlist and ((settop near box) (set near top near box) (headend near facility) headend cable television).ab.	US-PGPUB; USPAT	OR	ON	2009/12/14 09:31
S47	3	((program show agenda plan list (lin\$3 near up)) same (adverti\$6 promotion incentive content messag\$3 campaign) same (address \$3 locat\$3) same (replac \$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang \$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) same (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same video same ((tim\$3 near shift) record \$3 prerecord\$3) and playlist and ((settop near box) (set near top) video remote (headend near facility) headend cable television).ab.	US-PGPUB; USPAT	OR	ON	2009/12/14 09:32
S48	0	("2003/0058707" "2007/0263983" "2008/0209330").URPN.	USPAT	OR	ON	2009/12/14 09:34

S49	0	((video near on near demand) with (advertis\$6 promotion incentive content messag\$3 campaign) with (replac\$3 substitut\$3 swap\$4 trad \$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)))	USPAT	OR	ON	2009/12/14 09:37
S50	21	((video near demand) with (advertis\$6 promotion incentive content messag\$3 campaign) with (replac\$3 substitut\$3 swap\$4 trad \$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)))	USPAT	OR	ON	2009/12/14 09:37
S51	96	((video near demand) with (advertis\$6 promotion incentive content messag\$3 campaign) with (replac\$3 substitut\$3 swap\$4 trad \$3 chang\$3 exchang\$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)))	US-PGPUB; USPAT	OR	ON	2009/12/14 09:38
S52	5	S51 and S40	US-PGPUB; USPAT	OR	ON	2009/12/14 09:38
S53	2	("6418461" "6363411").pn.	USPAT	OR	ON	2009/12/14 09:53
S54	15	((program show agenda plan list (lin\$3 near up)) with (advertis\$6 promotion incentive content messag\$3 campaign) with (address \$3 locat\$3) with (replac \$3 substitut\$3 swap\$4 trad\$3 chang\$3 exchang \$3 switch\$3 interchang\$3 supplant\$3 (tak\$3 near2 place near of)) with (expir \$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying perish\$3 (pass\$3 near away) (pass\$3 near on))) and ((settop near box) (set near top near box) (headend near facility)	US-PGPUB; USPAT	OR	ON	2009/12/14 10:00

		headend cable television "T.V." dvd).ab.				
S55	35	("20010032333" "20020010679" "20020087980" "20020090198" "20020123928" "20020144262" "20020161609" "20020178447" "20020184047" "20030006911" "20030007516" "20030040962" "20030050834" "20030074661" "20030130887" "20030154128" "20040034874" "20040128198" "20050097599" "20090030802" "5659350" "5659653" "5682195" "5897623" "5990927" "6154771" "6169542" "6588013" "6704930" "6756997" "6941573" "7146630" "7212979" "7260823" "7343614").PN.	US-PGPUB; USPAT	OR	ON	2009/12/14 10:21
S56	9	S55 and eldering.in.	US-PGPUB; USPAT	OR	ON	2009/12/14 10:21
S57	1	S55 and lumley.in.	US-PGPUB; USPAT	OR	ON	2009/12/14 10:23
S58	1	S37 and (bumper near advertis\$6)	US-PGPUB; USPAT	OR	ON	2009/12/14 10:50
S59	1	S37 and (pause near advertis\$6)	US-PGPUB; USPAT	OR	ON	2009/12/14 10:53
S60	5	(comcast cox verizon).as. and S40	US-PGPUB; USPAT	OR	ON	2009/12/14 11:05
S61	1	"20050021713".pn.	US-PGPUB; USPAT	OR	ON	2009/12/14 11:08
S62	0	S37 and (fast near forward)	USPAT	OR	ON	2009/12/14 11:20
S63	0	S37 and (fast near forward\$3)	USPAT	OR	ON	2009/12/14 11:20
S64	0	S37 and (forward\$3 same paus\$3)	USPAT	OR	ON	2009/12/14 11:20
S65	2	S37 and forward\$3	USPAT	OR	ON	2009/12/14 11:20

S66	0	S37 and ((time near shift \$3) same (record\$3 prerecord\$3))	USPAT	OR	ON	2009/12/14 11:21
S67	0	S37 and ((time near shift \$3) and (record\$3 prerecord\$3)).bsum.	USPAT	OR	ON	2009/12/14 11:22
S68	0	S37 and (time near shift \$3) and (record\$3 prerecord\$3)	USPAT	OR	ON	2009/12/14 11:22
S69	0	S37 and (time near shift \$3)	USPAT	OR	ON	2009/12/14 11:22
S70	0	S37 and (time same shift \$3)	USPAT	OR	ON	2009/12/14 11:22
S71	0	S37 and "time-shifted"	USPAT	OR	ON	2009/12/14 11:24
S72	2	S37 and (time same shift \$3)	US-PGPUB; USPAT	OR	ON	2009/12/14 11:25
S73	9	(US-20030154128-\$ or US-20030006911-\$ or US-20050060745-\$ or US-20030058707-\$).did. or (US-5897623-\$ or US-7146630-\$ or US-6201536-\$ or US-6363411-\$ or US-6418461-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/14 11:57
S74	5	S73 and paus\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 11:57
S75	1	S73 and (paus\$3 with (advertis\$6 teas\$3 promotion incentive message\$3 campaign content))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 11:59
S76	145	Interstitial with (advertis\$6 promotion incentive message\$3 content campaign) with (video cable headend (set near top))	US-PGPUB; USPAT	OR	ON	2009/12/14 12:03
S77	8	Interstitial with (advertis\$6 promotion incentive message\$3 content campaign) with (video cable headend (set near top)) with program\$4	US-PGPUB; USPAT	OR	ON	2009/12/14 12:03

S78	1	(US-20050060745-\$).did.	US_PGPUB	OR	ON	2009/12/14 12:17
S79	1	S78 and calculat\$3	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 12:17
S80	1	S78 and (calculat\$3 with zone)	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 12:18
S81	1	S78 and "time shifted program"	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 12:21
S82	1	(US-20050060745-\$).did.	US_PGPUB	OR	ON	2009/12/14 13:50
S83	1	S82 and przm	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 13:50
S84	1	S82 and przm and "advertisement management system" and "advertisement selection system"	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:03
S85	10	(US-20030154128-\$ or US-20030006911-\$ or US- 20050060745-\$ or US- 20030058707-\$ or US- 20040117819-\$).did. or (US-5897623-\$ or US- 7146630-\$ or US- 6201536-\$ or US- 6363411-\$ or US- 6418461-\$).did.	US_PGPUB; USPAT	OR	ON	2009/12/14 14:05

S86	5	S85 and ((time near shift \$3) record\$3 prerecord\$3 taped taping tape videotap\$3) with (adverti \$6 promotion incentive content messag\$3 campaign) with (replac\$3 substitut\$3 swap\$4 trad \$3 chang\$3 rotat\$3 (us \$3 near instead) exchang \$3 switch\$3 interchang\$3 (tak\$3 near place))	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:09
S87	35	("20010032333" "20020010679" "20020087980" "20020090198" "20020123928" "20020144262" "20020161609" "20020178447" "20020184047" "20030006911" "20030007516" "20030040962" "20030050834" "20030074661" "20030130887" "20030154128" "20040034874" "20040128198" "20050097599" "20090030802" "5659350" "5659653" "5682195" "5897623" "5990927" "6154771" "6169542" "6588013" "6704930" "6756997" "6941573" "7146630" "7212979" "7260823" "7343614").PN.	US_PGPUB; USPAT	OR	ON	2009/12/14 14:10
S88	9	(S87 S85) and ((time near shift\$3) record\$3 prerecord\$3 taped taping tape videotap\$3) with (adverti\$6 promotion incentive content messag\$3 campaign) with (replac\$3 substitut\$3 swap\$4 trad\$3 chang\$3 rotat\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place))	US_PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:10

S89	9	"08160281"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:16
S90	7	"08160281"	US-PGPUB; USPAT	OR	ON	2009/12/14 14:17
S91	0	S88 and S90	US-PGPUB; USPAT	OR	ON	2009/12/14 14:20
S92	321	((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) with (advertis\$6 promotion content incentive campaign messag\$3) with (replac \$3 replacement substitut \$3 swap\$4 trad\$3 chang \$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3) with (geograph\$4 topograph \$4 (natural near feature) characteristic layout))	US-PGPUB; USPAT	OR	ON	2009/12/14 14:21
S93	0	S90 and S92	US-PGPUB; USPAT	OR	ON	2009/12/14 14:21
S94	27	"6704930"	US-PGPUB; USPAT	OR	ON	2009/12/14 14:23
S95	23	"6704930"	USPAT	OR	ON	2009/12/14 14:23
S96	23	S94 and S95	US-PGPUB; USPAT	OR	ON	2009/12/14 14:23
S97	4	S94 not S95	US-PGPUB; USPAT	OR	ON	2009/12/14 14:23
S98	111	S92 and ((time near shift \$3) record\$3 prerecord\$3 taped taping tape videotap\$3) same (advertis \$6 promotion incentive content messag\$3 campaign) same (replac \$3 substitut\$3 swap\$4 trad\$3 chang\$3 rotat\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place))	US-PGPUB; USPAT	OR	ON	2009/12/14 14:25

S99	68	S92 and ((time near shift \$3) record\$3 prerecord\$3 taped taping tape videotap\$3) same (adverti\$6 promotion incentive content messag\$3 campaign) same (replac\$3 substitut\$3 swap\$4 trad\$3 chang\$3 rotat\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place))	US-PGPUB	OR	ON	2009/12/14 14:26
S100	0	S98 not S99	US-PGPUB	OR	ON	2009/12/14 14:26
S101	58	S98 and (adverti\$6 promotions incentive messag\$3 content campaign).ab.	US-PGPUB	OR	ON	2009/12/14 14:29
S102	15	S98 and ((adverti\$6 promotions incentive messag\$3 content campaign) and (cable television "T.V." TV video dishnet satellite)).ab.	US-PGPUB	OR	ON	2009/12/14 14:30
S103	11	(US-20030154128-\$ or US-20030006911-\$ or US-20050060745-\$ or US-20030058707-\$ or US-20040117819-\$ or US-20030039465-\$).did. or (US-5897623-\$ or US-7146630-\$ or US-6201536-\$ or US-6363411-\$ or US-6418461-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/14 14:49
S104	11	S103 and (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying dead perish\$3 (pass\$3 near away) (pass\$3 near on))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:51

S105	14	(US-20030154128-\$ or US-20030006911-\$ or US-20050060745-\$ or US-20030058707-\$ or US-20040117819-\$ or US-20030039465-\$).did. or (US-5897623-\$ or US-7146630-\$ or US-6201536-\$ or US-6363411-\$ or US-6418461-\$ or US-6169542-\$ or US-6704930-\$ or US-6588013-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/14 14:53
S106	13	S105 and (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying dead perish\$3 (pass\$3 near away) (pass\$3 near on))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:53
S107	12	S105 and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying dead perish\$3 (pass\$3 near away) (pass\$3 near on)) same (advertis\$6 promotion incentive content messag\$3 campaign))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:54
S108	11	S105 and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying dead perish\$3 (pass\$3 near away) (pass\$3 near on)) with (advertis\$6 promotion incentive content messag\$3 campaign))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 14:55
S109	1	(US-6704930-\$).did.	USPAT	OR	ON	2009/12/14 15:49
S110	0	S109 and pvr	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 15:49

S111	35	("20010032333" "20020010679" "20020087980" "20020090198" "20020123928" "20020144262" "20020161609" "20020178447" "20020184047" "20030006911" "20030007516" "20030040962" "20030050834" "20030074661" "20030130887" "20030154128" "20040034874" "20040128198" "20050097599" "20090030802" "5659350" "5659653" "5682195" "5897623" "5990927" "6154771" "6169542" "6588013" "6704930" "6756997" "6941573" "7146630" "7212979" "7260823" "7343614").PN.	US-PGPUB; USPAT	OR	ON	2009/12/14 15:50
S112	1	(US-20020123928-\$).did.	US-PGPUB	OR	ON	2009/12/14 15:50
S113	1	S112 and pvr	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/14 15:51
S114	1	S113 and ((expir\$3 end \$3 (run\$4 near out) finish \$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on)) same (adverti\$6 promotion content incentive campaign messag\$3) same (replac \$3 replacement substitut \$3 swap\$4 trad\$3 chang \$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/14 15:53

S115	1	S113 and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on) tim\$3 (tim\$3 near out)) same (advertis\$6 promotion content incentive campaign messag\$3) same (replaced\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/14 15:56
S116	15	(US-20030154128-\$ or US-20030006911-\$ or US-20050060745-\$ or US-20030058707-\$ or US-20040117819-\$ or US-20030039465-\$ or US-20020123928-\$).did. or (US-5897623-\$ or US-7146630-\$ or US-6201536-\$ or US-6363411-\$ or US-6418461-\$ or US-6169542-\$ or US-6704930-\$ or US-6588013-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/14 15:59
S117	31	(S111 S116) and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on) tim\$3 (tim\$3 near out)) same (advertis\$6 promotion content incentive campaign messag\$3) same (replaced\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/14 15:59

S118	15	(S111 S116) and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on) tim\$3 (tim\$3 near out)) with (adverti\$6 promotion content incentive campaign messag\$3) with (replac\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/14 16:04
S119	1	(US-6941573-\$).did.	USPAT	OR	ON	2009/12/14 16:27
S120	1	(S119) and ((expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 dying perish\$3 (pass\$3 near away) (pass\$3 near on) tim\$3 (tim\$3 near out)) same (adverti\$6 promotion content incentive campaign messag\$3) same (replac\$3 replacement substitut\$3 swap\$4 trad\$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near the near place near of) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/14 16:28
S121	3	(US-20020123928-\$).did. or (US-6169542-\$ or US-6941573-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/15 07:37
S122	3	S121 and (adverti\$6 promotion messag\$3 content campaign)	US-PGPUB; USPAT	OR	ON	2009/12/15 07:37
S123	1	S121 and (menu same (time timing expire end\$3 (run near out) finish\$3 terminat\$3 conclud\$3 die death dying pass\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:01
S124	1	S121 and (menu same (time timing expire ending limit\$3 (run near out) finish\$3 terminat\$3 conclud\$3 die death dying pass\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:04

S125	1	S121 and (menu with (time maintain\$3 maintenance timing expire ending limit\$3 (run near out) finish\$3 terminat\$3 conclud\$3 die death dying pass\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:05
S126	1	S121 and (menu same (time maintain\$3 maintenance timing expire ending limit\$3 (run near out) finish\$3 terminat\$3 conclud\$3 die death dying pass\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:07
S127	0	S121 and (menu with too)	US-PGPUB; USPAT	OR	ON	2009/12/15 08:08
S128	1	S121 and (menu with times)	US-PGPUB; USPAT	OR	ON	2009/12/15 08:09
S129	0	S121 and (menu with limit \$3)	US-PGPUB; USPAT	OR	ON	2009/12/15 08:09
S130	1	S121 and (menu with extended)	US-PGPUB; USPAT	OR	ON	2009/12/15 08:14
S131	1	S121 and ("ad queue" "ad queuing")	US-PGPUB; USPAT	OR	ON	2009/12/15 08:29
S132	2	S121 and ((advertis\$6 promotion messag\$3 content campaign) with (time timing hour minute second day date period interval interstitial cycl\$3 period\$5))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:32
S133	2	S121 and ((advertis\$6 promotion messag\$3 content campaign) with (time timing hour minute second day date period interval interstitial cycl\$3 period\$5 when))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:33
S134	2	S121 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (time timing hour minute second day date period interval interstitial cycl\$3 period \$5 when))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:33

S135	2	S121 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (frequency frequencies expir\$3 time timing (phas\$3 near out) end\$3 (run near out) finish\$3 terminat\$3 conclud\$3 die death dying pass\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:41
S136	2	S121 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (frequent\$2 expir\$3 time timing (phas\$3 near out) end\$3 (run near out) finish\$3 terminat\$3 conclud\$3 die death dying pass\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:42
S137	3	S121 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (exclud\$3 remov\$3 replac\$3 eliminat\$3 reject\$3 stop\$4 prevent\$3 (keep\$3 near out) (leav\$3 near out)))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:46
S138	3	S121 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (zon\$3 locale location geographical geograph\$3 neighborhood city state country continent island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT	OR	ON	2009/12/15 08:52
S139	1	(US-6588013-\$).did.	USPAT	OR	ON	2009/12/15 09:01
S140	1	S139 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (zon\$3 locale location geographical geograph\$3 neighborhood city state country continent island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT	OR	ON	2009/12/15 09:01

S141	1	S139 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) same (zon\$3 locale location geographical geograph\$3 neighborhood city state country continent island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT	OR	ON	2009/12/15 09:03
S142	1	S139 and (advertis\$6 promotion messag\$3 content campaign "ad " ads) and (zon\$3 locale location geographical geograph\$3 neighborhood city state country continent island map\$4 grid street avenue way position lane town burg environment)	US-PGPUB; USPAT	OR	ON	2009/12/15 09:06
S143	1	S139 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) same (zon\$3 region district sector precinct locale location geographical geograph\$3 neighborhood city state country continent place spot setting scene locality island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT	OR	ON	2009/12/15 09:10
S144	4	(US-6169542-\$ or US-6704930-\$ or US-6588013-\$ or US-6941573-\$).did.	USPAT	OR	ON	2009/12/15 09:15
S145	3	S144 and ((client user subscriber (set near top) settop) with (address location place position spot locale locality zon\$3 region district sector precinct location geographical geograph\$3 neighborhood city state country continent setting scene island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/15 09:19

S146	3	S144 and ((client user subscriber (set near top) settop) same (address location place position spot locale locality zon\$3 region district sector precinct location geographical geograph\$3 neighborhood city state country continent setting scene island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/15 09:33
S147	4	(US-20020123928-\$).did. or (US-6169542-\$ or US-6588013-\$ or US-6941573-\$).did.	US-PGPUB; USPAT	OR	ON	2009/12/15 09:41
S148	3	S147 and ((client user subscriber (set near top) settop) same (address location place position spot locale locality zon\$3 region district sector precinct location geographical geograph\$3 neighborhood city state country continent setting scene island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/15 09:41
S149	3	S147 and ((client user subscriber (set near top) settop) with (address location place position spot locale locality zon\$3 region district sector precinct location geographical geograph\$3 neighborhood city state country continent setting scene island map\$4 grid street avenue way position lane town burg environment))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/12/15 09:42

S150	4	S147 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) same (replac\$3 (put \$4 near back) restor\$3 return\$3 reinstat\$3 substitut\$3 swap\$4 trad \$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 10:04
S151	4	S147 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (replac\$3 (put \$4 near back) restor\$3 return\$3 reinstat\$3 substitut\$3 swap\$4 trad \$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place) supplant\$3))	US-PGPUB; USPAT	OR	ON	2009/12/15 10:04
S152	1	S147 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) with (replac\$3 (put \$4 near back) restor\$3 return\$3 reinstat\$3 substitut\$3 swap\$4 trad \$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place) supplant\$3) with (request\$3 ask\$3 demand\$3 (appl\$4 near for) (call\$3 near for)))	US-PGPUB; USPAT	OR	ON	2009/12/15 10:07
S153	1	S147 and ((advertis\$6 promotion messag\$3 content campaign "ad " ads) same (replac\$3 (put \$4 near back) restor\$3 return\$3 reinstat\$3 substitut\$3 swap\$4 trad \$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place) supplant\$3) same (request\$3 ask\$3 demand\$3 (appl\$4 near for) (call\$3 near for)) same (expir	US-PGPUB; USPAT	OR	ON	2009/12/15 10:09

		\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying dead perish\$3 (pass\$3 near away) (pass\$3 near on)))				
S154	1	S147 and ((adverti\$6 promotion messag\$3 content campaign "ad " ads) with (replac\$3 (put \$4 near back) restor\$3 return\$3 reinstat\$3 substitut\$3 swap\$4 trad \$3 chang\$3 (us\$3 near instead) exchang\$3 switch\$3 interchang\$3 (tak\$3 near place) supplant\$3) with (request \$3 ask\$3 demand\$3 (appl \$4 near for) (call\$3 near for)) with (expir\$3 end\$3 (run\$4 near out) finish\$3 terminat\$3 conclud\$3 die dying dead perish\$3 (pass \$3 near away) (pass\$3 near on)))	US-PGPUB; USPAT	OR	ON	2009/12/15 10:12

12/15/2009 4:11:02 PM

C:\Documents and Settings\achornesky\My Documents\EAST\Workspaces\10662776c.wsp